

Berlin Economic Development Commission New Business of the Year Awards
Presented on April 2, 2014 by Mayor Rachel Rochette

The New Business of the Year Award is presented by the Berlin Economic Development Commission on behalf of the Town to recognize businesses that have located in Berlin in the last year. This year we have chosen to recognize Jaroop, a software development company owned by Sean Taylor and Christopher Shields that located their offices on New Britain Road.

Jaroop was founded in 2010. The company designs and develops web-based applications and software for businesses and also develops its own products, like the online sales proposal software ClientSky. Jaroop helps businesses deliver web-based client services, interact, manage data and make informed business decisions through the use of cutting edge web applications and technology. Jaroop recently acquired [ServiceKick](#), a popular business review and publication technology platform. ServiceKick provides the ability for business owners and companies to collect, manage and publish business reviews and testimonials. With the acquisition of ServiceKick and growth in its core business, Jaroop expects to be adding jobs in 2014.

We've gotten to know Sean and Chris in the last year and we're delighted that they chose to locate in Berlin and we're excited about their prospects for the future. They are young, enthusiastic entrepreneurs who are already actively participating in the community including assisting the Economic Development Commission with software advice and Sean's leadership in the Connecticut Theater Company at the Repertory Theater in New Britain. Sean is also a Berlin resident. We're hoping that they'll help us spread the word that Berlin is a good place to do business and recruit more computer software and related companies especially to the area around the Train Station!

I am honored to present a 2014 New Business of the Year Award to Sean Taylor and Christopher Shields of Jaroop.